



HEPATITIS FOUNDATION
INTERNATIONAL

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FOR IMMEDIATE RELEASE

Hepatitis Foundation International Board of Directors Announces Appointment of Ivonne Perlaza Fuller as Chief Executive Officer

WASHINGTON, D.C., September 13, 2013---Hepatitis International Foundation (HFI) announced that its Board of Directors has appointed Ivonne Perlaza Fuller as Chief Executive Officer. Ms. Fuller will assume the post effective immediately and will also serve as a director on the company's Board.

Ms. Fuller accepts leadership of HFI following an exceptional career in the public health and business sectors where she rose to become Executive Vice President for HFI earlier in 2013.

Ms. Thelma King Thiel, Chair, Board of Directors said, "Ms. Fuller is the clear choice to take HFI into the future. Ivonne has a unique combination of strategic and operational skills, a significant turnaround track record, international experience and great leadership ability. Given her consistent track record, we have great confidence that under Ivonne's leadership HFI can successfully grow and expand. I know she has great plans for HFI's future."

During Ms. Fuller's career, she has also held positions as CEO, Think Outside The Box, LLC, Co-Founder and Board Chair, Third Millennium Health COOP of DC, Assistant Professor, Allied Health Sciences Department at Howard University, was chosen as a Fellow with the Harvard University Policy Institute and has consulted on Capitol Hill as a Senior Policy Fellow. Ivonne has also held the position of Associate Executive Director with the National Medical Association.

Ms. Fuller has been honored as a nominee for the 2013 White House Champion of Change in Public Health and Prevention and recognized as a Community Leader in Who's Who of Washington, DC 2010. Ivonne is a nationally registered prevention professional and her academic background includes a Bachelor's Degree in Business Administration, with a concentration in International Business and Spanish Studies and a Master's Degree in Public Health Administration.

Hepatitis Foundation International (www.HepatitisFoundation.org) is a 501 c 3 non-profit organization established in 1994 dedicated to promoting liver wellness and reducing the incidence of preventable liver-related chronic diseases and lifestyles that negatively impact the liver including; obesity, diabetes, hepatitis, substance abuse, HIV/AIDS, cardiovascular disease and fatty/liver cancer. The Foundation reaches 5 million patients and health care professionals through its programs, viral hepatitis summits, website, resources and Hepfi Patient Hotline annually.

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